SPONSORSHIP PROSPECTUS

October 3-4, 2024

mHUB | Chicago, IL

UmbracoFestival.Us

A Letter From the Organizing Committee

WE'RE BACK!

We're thrilled to announce the return of the Umbraco US Festival, marking our first in-person gathering in three long years! It's a moment we've eagerly anticipated, offering us a unique chance to reconnect our dynamic and wonderful US Umbraco community face-to-face. The energy, creativity, and collaboration that shine in our gatherings have been dearly missed, and we can't wait to get back to that experience together.

The festival is packed with two action-filled days designed to spark innovation, share knowledge, and strengthen our community bonds. Day 1 kicks off with a hackathon side-by-side with an Umbraco training session that culminates in an end-of-day social. Day 2 shifts gears to present two tracks of talks, delivered by some of the most engaging and insightful speakers in our community. While Umbraco remains at the heart of our discussions, we're also committed to include a broad array of topics that are vital to our industry today. It's a perfect blend of deep dives into Umbraco and explorations of broader tech trends.

Bringing the Umbraco US Festival to life is a massive endeavor, and its success relies heavily on the support from companies and organizations who share our passion for the Umbraco community and the infinite possibilities it holds. This event is more than just another developer conference; it's a place for innovation, learning, and connection within the tech world while celebrating the wonderful US Umbraco community! By sponsoring the Umbraco US Festival, you're not only supporting that vibrant community but also gaining visibility within that community.

We invite you to join us in this exciting journey. Together, we can create an unforgettable experience that not only celebrates our return but also propels the Umbraco community forward. Let's make the Umbraco US Festival a landmark event for 2024 that resonates long after the last session ends!

The Umbraco US Festival Organizing Committee

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About the Umbraco US Festival

Since its inception in 2014 as uWestFest in Las Vegas, Nevada, the Festival has been a cornerstone for the Umbraco community in the United States. Originating with the goal of bringing together developers, digital strategists, content managers, and tech enthusiasts, we have continually focused on fostering a space for innovation, learning, and community building. Our commitment has always been to create an environment that not only facilitates learning and professional growth but also nurtures connections within the community who share a passion for technology and Umbraco.

Umbraco US Festival 2024

This year, we are excited to bring the Umbraco US Festival to mHUB in Chicago, Illinois, marking a new chapter in our ongoing journey. The event will span two days, each designed to cater to the diverse interests of our community. Day 1 will offer individuals a choice between a hackathon or an Umbraco training session, culminating in a social gathering that allows attendees to connect, share experiences, and unwind. On Day 2, the Festival will shift gears to a lineup of speakers and panels, spread across two tracks. This format is specifically chosen to maximize learning opportunities, ensuring attendees can engage deeply with topics that resonate with their professional interests and personal passions. As we convene in Chicago, we're not just continuing a tradition; we're enhancing it, building on our strong foundation to bring the Umbraco community closer together.

When	October 3 - 4, 2004
Where	mHUB 1623 W. Fulton Street Chicago, IL 60647 Located in Chicago's West Side, mHUB is a 10-15 minute walk from Fulton Market. https://www.mhubchicago.com/
Schedule Highlights	Day 1 (Thursday, Oct. 3) - Hackathon -or- Umbraco training session - Opening Night Party @ District Brewyard* Day 2 (Friday, Oct. 4) - Full day, 2 Tracks of speakers - End of day Closing Social Hour @ mHUB* * Check below for opportunities to sponsor these events!

The Umbraco US Festival Audience

Past years' attendees have represented a diverse cross-section of professionals across various levels of expertise and roles within the tech and digital industries, particularly those with an interest in content management systems and web-related technologies.

Generally, previous attendees have identified as any of the following:

- Umbraco developers - individuals who work directly with the Umbraco CMS to build and maintain websites.

- Digital agencies - employees or owners of digital marketing and web development agencies that utilize Umbraco to deliver solutions to their clients

- Business owners and decision-makers - owners of businesses, especially subject matter experts, who use or are considering using Umbraco for their company websites

- Project managers and product owners - individuals overseeing projects that use the Umbraco CMS that are interested in best practices, workflows, and tools that integrate well with Umbraco

- Tech enthusiasts and students - individuals who are exploring content management systems and web development as an area of interest or for a career

UMBRACO US FESTIVAL

Sponsorship Opportunities

	Bronze	Silver	Gold	Platinum
Price	$2,500	$5,000	$10,000	$15,000
Limit	Unlimited	10	5	1
Attendee Tickets	2	4	6	10
Festival Signage Logo	Small	Medium	Large	Largest
Website Logo	Small	Medium	Large	Largest
Email and Social Media References		Yes	Yes	Yes
Speaker Session Slot[1]			1	1
Sponsor Biography on Website			Yes	Yes

[1]Friday only. Speaker topic submission needs approval before confirmation.

Additional Sponsorship Opportunities

Item	Description	Cost
Opening Night Party Sponsor (Limit 1)	We've got a great venue selected for the pre-party, we just need you to bring your own finishing touches if you'd like (decor, signage, swag, etc.).	$5,000
Badge and lanyard sponsor (Limit 1)	Much like a winner's medal, you'll win and gain attention with your company name around everyone's neck.	$3,000
Closing Social Hour Sponsor (Limit 1)	Be the life of the party by providing closing-hour refreshments to the attendees.	$3,000
Hydration Station Sponsor	Thirsty for recognition? Keep our attendees hydrated with coffee, tea, and water.	$2,000
Community Festival Contributor (unlimited)	Want to chip in, but none of the options fit your vibe? Help us fund this fantastic event, and we'll recognize you as a contributor.	You decide

Terms and Conditions

At the heart of the Umbraco US Festival is our commitment to fostering a welcoming, diverse, and inclusive community, guided by our core values of trust, respect, openness, hunger for improvement, and friendliness. Our Code of Conduct not only sets the stage for a harassment-free experience but also embodies the spirit of collaboration and kindness, ensuring that our event remains a place for positive, professional interaction and community building.

All sponsors, speakers, and attendees who attend the Umbraco US Festival are agreeing to adhere to the Code of Conduct policy that can be found on the Umbraco US Festival website at https://UmbracoFestival.Us/code-of-conduct

Partner with Us for the Umbraco US Festival

As we gear up for an unforgettable Umbraco US Festival, we want to offer you the opportunity to play a pivotal role in this year's success. By becoming a sponsor, you're not just gaining exposure to a dedicated and passionate community; you're contributing to the future of the Umbraco ecosystem. Our diverse range of sponsorship packages ensures that your organization will stand out, allowing you to connect with attendees in meaningful ways and showcase your commitment to fostering innovation and excellence in the tech industry.

The support of our sponsors is crucial in bringing this event to life, enabling us to deliver a high-quality experience that educates, inspires, and unites. Your involvement will directly impact the Umbraco community, providing the resources needed for an engaging, informative, and memorable festival.

We warmly invite you to join us in making the Umbraco US Festival a landmark event of 2024. This is more than just a sponsorship; it's a partnership in driving the Umbraco community forward, creating lasting connections, and celebrating the power of collaboration.

To further explore the sponsorship packages and become a part of this extraordinary event, please reach out to us at sponsorships@umbracousfoundation.org. The Organizing Committee is ready to guide you through the sponsorship process and answer any questions you may have.

Thank you for considering supporting the Umbraco US Festival. Together, we can achieve something truly special for our community and your organization.